

Media Release

5th May, 2017



John Deere Power Systems appoint Power Equipment as their new distributor



Following an extensive review of the Power Systems business in New Zealand and Australia John Deere Power Systems (Saran) are very pleased to announce the appointment of Power Equipment as the new distributor for John Deere Industrial and Marine engines in both New Zealand and Australia. This appointment is effective 1st July 2017.

John Deere Power Systems is a major manufacturing division for Deere & Company with an outstanding reputation for reliable and fuel efficient engines designed to meet the needs of the agricultural, marine, forestry, construction and many OEM customers around the world. One of the key strengths of the John Deere brand is the global support offered to customers and the pre-eminent network of over 4000 customer focused Dealerships ready to support their customers with quality sales advice, aftermarket support and parts backup.

Power Equipment's inclusion in the global John Deere Power Systems 'family' represents an exciting chapter in the history of Power Systems in Australia and New Zealand, through an expanded dealer network and their dedicated commitment and focus on the engine power sector.

Power Equipment is a family owned business which was established on October 1st 1990, for the specific purpose at that time to act as the exclusive authorised Australian Distributor of Yanmar Marine and Industrial diesel engines and finished product. Subsequently Power Equipment's "Yanmar" Territory has been increased to include New Zealand, PNG and the South Pacific. Additional products distributed exclusively by Power Equipment include PSS Shaft Seals, Mase and Northern Lights Marine Generators, Gori Propellers, Torqeedo Electric Outboard Motors, and the forthcoming Oxe Diesel Outboard Motor.

Power Equipment typically sells around 6000 marine and industrial diesel engines per year throughout Australia, New Zealand and the broader Oceania region, ranging from 5 to 1800Hp. It enjoys a very stable workforce of approximately 85 across the Group, with many staff being lifelong career "engine people". Power Equipment's growth has led to the formation and development of branches throughout Australia and NZ. Its Head Office is housed in a very modern purpose built facility in Melbourne, Victoria, with Branch Offices located in Sydney and Newcastle in New South Wales, the Gold Coast in Queensland and Fremantle in Western Australia. In New Zealand its Head Office is located in the capital Auckland on the North Island, with a Branch Office in Christchurch on the South Island.

Over a period now spanning 27 years, Power Equipment has achieved an excellent reputation as a high quality supplier of engines and associated products, through an extensive Dealer and Branch network, and it has a very mature state of the art infrastructure which has been created by continuous reinvestment by the founders.

Power Equipment contributes much of its success to acquiring the distribution rights to quality products, and backing this up with a total commitment to customer satisfaction both within its Dealer Networks and End Users. To support this it also carries a substantial stock holdings of products and parts.

John Deere Dealers will continue to support John Deere Power Systems with the added expertise, knowledge and support that Power Equipment brings to the Australian and New Zealand marketplace.

Power Equipment Company Locations



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**More information coming soon
about this exciting chapter with
John Deere.**